




inspira **HEALTH**[®]

Community Health Implementation Plan

2025-2027



In April 2025, Inspira Health completed its triannual Community Health Needs Assessment (CHNA), adopted by the Board of Trustees. Partnering with the Walter Rand Institute, the CHNA adhered to federal requirements for nonprofit hospitals set by the IRS. The goal was to gather useful insights to improve community health by identifying needs, resources and gaps in Inspira’s service area. This assessment covered Cumberland, Salem and Gloucester Counties in New Jersey and included input from community representatives, members and organizations. Through community-facing surveys, focus groups and key informant interviews, community members shared their top health concerns and insights. We are deeply grateful to everyone who contributed.

The complete CHNA report is available electronically at:

www.inspirahealthnetwork.org/community-programs/community-health-needs-assessment

Through the 2025-2027 CHNA process, the following broad regional health priorities were identified:

- Cost of living
- Cost and availability of health care
- Chronic illnesses
- Community connections and spaces
- Administrative barriers

The purpose of the Community Health Implementation Plan (CHIP) is to address the identified health priorities and improve overall community health in Cumberland, Salem and Gloucester Counties based on the insights gathered from the 2025-2027 CHNA.



Brief Description of Need

The high and rising cost of living is a significant barrier to overall well-being in Cumberland, Salem and Gloucester Counties. Many community members struggle to meet basic needs such as food, housing and transportation. These challenges often take precedence over addressing specific health needs, leading to increased stress and worsened health outcomes.

GOAL

Alleviate financial burdens by improving access to affordable food, housing and transportation and addressing key social drivers of health.

OBJECTIVES

- Enhance access to affordable and healthy food options
- Promote and support affordable housing and homelessness prevention initiatives
- Improve transportation services to ensure reliable access to essential services
- Increase access to educational opportunities to facilitate career advancement

STRATEGIES

Inspira Health FindHelp
Inspira Health is working to make it easy for employees, patients and community members to explore local services with FindHelp, an online directory offering free or discounted resources like medical care, food, housing and more. Enter your zip code or town and state to find programs near you.

www.inspirahealth.findhelp.com

Inspira Health Food Farmacy+ Programs
Inspira Health's Food Farmacy+ Programs offer employees, patients and community members no-cost access to nutritious food and nutrition counseling by appointment only, with locations at Inspira Health Center Bridgeton and Inspira Health Center Woodbury.

www.inspirahealthnetwork.org/community-programs/food-farmacy

Inspira Health Homelessness Prevention Initiative (HPI)
The Inspira Health Homelessness Prevention Initiative (HPI) supports individuals and families at risk of homelessness in Cumberland County by providing grant funding to community-based organizations.

HPI expands comprehensive services such as case management, financial assistance and access to community resources, promoting long-term stability and self-sufficiency, and preventing homelessness.

Inspira Health Community Health Worker Program
Inspira Health's Community Health Worker (CHW) Program connects individuals with local resources for medical appointments, preventive screenings, transportation, healthy foods, housing, childcare and more.

Our team of CHWs provides confidential, personalized support to our patients, helping them work toward achieving their wellness goals.

www.inspirahealthnetwork.org/community-programs/community-health-needs-assessment/community-health-worker-program

Inspira Health Cancer Grant Transportation Program
The Inspira Health Cancer Grant Transportation Program offers free non-emergent transportation to preventive cancer screenings and cancer treatment for eligible Inspira Health patients who express transportation as a barrier to care.

Inspira Health Employee Educational Opportunities
Inspira Health is committed to expanding access to educational opportunities through strategic partnerships. By offering our staff members tuition discounts, yearly benefits and in-house training, we empower individuals to advance their careers and improve their financial stability. These initiatives address the cost of living and facilitate meaningful career growth.

Inspira Health Employee Financial Wellness Program
As the largest employer in Cumberland County and the second largest employer in Salem County, Inspira Health is committed to offering employees new benefits that improve their lives. In 2025, Inspira Health will adopt a new Financial Wellness Program that will provide access to financial consulting services for our employees at no cost. This program aims to help employees manage their finances better, reducing financial stress and supporting overall well-being amidst the rising cost of living.

www.inspirahealthnetwork.org/careers/why-join-inspira



Brief Description of Need

The high cost and availability of health care services, including medical expenses, prescriptions and insurance coverage, pose significant barriers to accessing necessary care in the region. Many residents face difficulties in finding affordable health care providers and services, which exacerbates health disparities and negatively impacts overall health.

GOAL	Enhance access to affordable and comprehensive health care services, including medical care, prescriptions and insurance coverage.
OBJECTIVES	<ul style="list-style-type: none"> Expand the availability of health care providers and facilities accessible to community members in underserved areas Improve access to affordable insurance options Increase the use of telehealth services to reach rural and underserved populations
STRATEGIES	<p>Inspira Health NJCEED and ScreenNJ Cancer Screening Programs Inspira Health’s NJCEED and ScreenNJ programs provide free breast, cervical, colorectal, prostate and lung cancer screenings to eligible uninsured and underinsured community members across Cumberland, Salem and Gloucester Counties.</p> <p>www.inspirahealthnetwork.org/cancer-screenings</p> <p>Inspira Health Dispensary of Hope Program Inspira Health’s Dispensary of Hope Program offers a wide range of approved medications at no cost to eligible patients through its retail pharmacies.</p> <p>www.inspirahealthnetwork.org/services-treatments/pharmacy-services/dispensary-hope</p> <p>Inspira Health Community Health Worker Program Inspira Health’s Community Health Worker (CHW) Program connects individuals with local resources for medical appointments, preventive screenings, transportation, healthy foods, housing, childcare and more.</p> <p>Our team of CHWs provide confidential, personalized support to our patients, helping them work towards achieving their wellness goals.</p> <p>www.inspirahealthnetwork.org/community-programs/community-health-needs-assessment/community-health-worker-program</p> <p>Inspira Health Patient Payment Assistance Inspira Health is committed to assisting patients who lack health insurance, face high out-of-pocket costs or are underinsured. Patients receiving services at an Inspira facility may meet with a counselor on-site to begin Medicaid enrollment. If not eligible for Medicaid, patients can contact an Inspira Financial Counselor for help with enrolling in Charity Care, if eligible.</p> <p>www.inspirahealthnetwork.org/patients-visitors/billing-online-payments/payment-assistance</p> <p>Inspira Medical Group Programs Inspira Medical Group providers are working to address social drivers of health by making preventive screenings more accessible, expanding availability of primary care telehealth services and addressing maternity patient transportation needs.</p> <p>www.inspirahealthnetwork.org/services-treatments/inspira-medical-group</p>



Brief Description of Need

The prevalence of chronic illnesses, including cardiovascular issues, mental health conditions, substance use, diabetes, obesity, hypertension and cancer, significantly impacts the health and well-being of community members. Effective management and prevention of these conditions is crucial to improving quality of life and reducing health care costs.

GOALS Improve the management and prevention of chronic illnesses to enhance the overall health and well-being of community members.

- OBJECTIVES**
- Expand programs that support the management of chronic conditions
 - Promote preventive health screening services
 - Increase access to mental health and substance use treatment services
 - Enhance education promoting healthy lifestyle choices to prevent chronic illnesses

STRATEGIES **Inspira Health Quit Center** The Inspira Quit Center offers free smoking cessation services and nicotine replacement therapy (NRT) such as gum, patches and lozenges to eligible nicotine-dependent community members. These services are designed to support individuals in their journey to quit smoking and improve their overall health.
www.inspirahealthnetwork.org/quit-center

Inspira Health NJCEED and ScreenNJ Cancer Screening Programs Inspira Health’s NJCEED and ScreenNJ programs provide free breast, cervical, colorectal, prostate and lung cancer screenings to eligible uninsured and underinsured community members across Cumberland, Salem and Gloucester Counties.
www.inspirahealthnetwork.org/cancer-screenings

Inspira Health Region 10 Cancer and Chronic Disease Coalition The Inspira Health Region 10 Cancer and Chronic Disease Coalition consists of Cumberland, Salem and Gloucester County stakeholders working together to reduce the prevalence of cancers and chronic diseases in Southern New Jersey.
www.inspirahealthnetwork.org/cancer-screenings

Inspira Medical Group Medicare Health and Wellness Navigation Program Inspira Medical Group’s Medicare Health and Wellness Navigation Program uses population health licensed clinical social workers and community health workers to offer eligible Medicare patients principal illness navigation, community health integration, behavioral health support and assistance addressing social drivers of health.
For more information about the Inspira Health Medicare Health and Wellness Navigation Program, contact: PopulationHealth@ihn.org

Care Gap Outreach Inspira Health enhances health care operations using AI platforms to launch automated care-gap outreach campaigns. These campaigns focus on preventive care screenings and annual wellness visits. By leveraging technology, Inspira Health aims to increase preventive screening completion rates, reduce emergency department visits and improve overall health outcomes.

Inspira Medical Group Diabetic Retinopathy Screenings To better serve diabetic patients, Inspira Medical Group Primary Care and Endocrinology practices will purchase new equipment to optimize our capabilities for diabetic retinopathy screenings. This will improve access to screenings, facilitate earlier detection and help prevent vision loss, ultimately leading to better health outcomes for our patients.
www.inspirahealthnetwork.org/services-treatments/inspira-medical-group



<p>Inspira Substance Abuse Prevention Program Deterra Distribution</p>	<p>Inspira Health offers community members access to free Deterra drug-deactivation pouches that neutralize active chemicals in prescription drugs when water is added.</p> <p>Utilization of Deterra drug-deactivation pouches promotes safe, environmentally friendly disposal of unused medications, reducing the risk of misuse and substance abuse.</p> <p>www.inspirahealthnetwork.org/community-programs/substance-abuse-prevention-program</p>
<p>Inspira Substance Abuse Prevention Program Narcan Distribution</p>	<p>Inspira Health promotes the availability of Narcan (Naloxone), a medication that reverses opioid overdoses. Through New Jersey's Naloxone365 program, patients prescribed controlled substances receive a Narcan prescription at no cost. Narcan is also available over the counter at Inspira's Mullica Hill and Vineland retail pharmacy locations.</p> <p>www.inspirahealthnetwork.org/community-programs/substance-abuse-prevention-program</p>
<p>Inspira Addiction Medicine Services</p>	<p>Inspira Health is establishing an Addiction Medicine Consultation Service that will be available at our emergency departments and inpatient locations.</p> <p>This program will initiate treatment in the hospital setting and assist patients with accessing community services, establishing clear discharge and referral pathways and providing follow-up support after individuals return to the community.</p>
<p>Cooper and Inspira Cardiac Care</p>	<p>Inspira Health and Cooper University Health Care's Cardiac Care partnership enables us to provide more advanced cardiac services closer to home. This collaboration ensures our patients have convenient access to specialized cardiac care, enhancing overall health outcomes in our community.</p> <p>cooperandinspira.org</p>
<p>Cooper and Inspira Neuroscience</p>	<p>Inspira Health and Cooper University Health Care's Neuroscience partnership enhances access to advanced neurological care for regional patients. This collaboration focuses on stroke prevention, community education and specialized services such as spine and neurosurgery. The partnership aims to improve health outcomes and ensure patients receive comprehensive care close to home.</p> <p>cooperandinspira.org</p>
<p>Inspira Oncology Services</p>	<p>Inspira Health is actively pursuing an oncology affiliation that will expand the exceptional care available in the community and provide seamless access to higher-level tertiary care services.</p> <p>This partnership will increase Inspira's ability to meet the oncologic needs of our communities by expanding and growing physician specialties, services and research trial availability for our patients.</p> <p>www.inspirahealthnetwork.org/services-treatments/cancer-care</p>
<p>Inspira Employee Health and Wellness Program</p>	<p>Inspira Health's Employee Health and Wellness Program offers many services to support staff well-being.</p> <p>Mental health resources like the SupportLinc Employee Assistance Program and Peer-to-Peer Program, along with healthy lifestyle activities such as yoga, mindfulness and wellness walks, are available to employees.</p> <p>The program addresses chronic disease risk factors and provides access to health services, including nutrition education, smoking cessation, physical therapy and preventive screenings for employees.</p>



Brief Description of Need

There is a need for community connection and safe spaces where people of all ages can come together, fostering a sense of belonging and support. The lack of such spaces limits opportunities for social interaction, community engagement and access to resources, which are essential for mental and physical well-being.

GOAL	Foster community engagement and support by contributing to safe and inclusive spaces for social interaction and activities.	
OBJECTIVES	<ul style="list-style-type: none"> • Encourage participation in community events and activities • Provide targeted programs and services for special populations, including youth and seniors • Foster social connections and support networks within the community • Partner to encourage the development and maintenance of community centers, parks and recreational facilities 	
STRATEGIES	Community Outreach and Engagement	<p>Inspira Health’s Community Impact team works collaboratively to coordinate community outreach and engagement efforts across Cumberland, Salem and Gloucester Counties.</p> <p>For more information about Inspira Health’s community outreach and engagement efforts, contact: CommunityImpact@ihn.org</p>
	Mobile Screenings	<p>Inspira Health’s Community Impact team partners with local organizations to bring assessments and screening services into our communities, addressing social drivers of health by meeting people where they live, work and play.</p> <p>For more information about Inspira Health’s mobile screening efforts, contact: CommunityImpact@ihn.org</p>
	Health Literacy	<p>Inspira Health’s Community Impact team strategically works to improve health literacy through the provision of public and provider facing health education and the promotion of health care services available to individuals across the region.</p> <p>For more information about Inspira Health’s health literacy efforts, contact: CommunityImpact@ihn.org</p>
	Network Development	<p>As Inspira Health expands services and partnerships across the region, we are focused on consolidating access points to enhance patient care and streamline services. This approach ensures our community has convenient and comprehensive access to the advanced health care services they need.</p>
	Sticks for Students	<p>Inspira Health has been a long-time partner of the Philadelphia Wings lacrosse team. Inspira is proud to be the Presenting Sponsor of the Wings’ “Sticks for Students” program. This initiative provides school-based partners in Cumberland, Gloucester and Salem Counties with the necessary tools and resources to implement a comprehensive lacrosse curriculum, including instructional videos and equipment.</p> <p>Additionally, Wings players and the team mascot visit schools in the region to introduce the sport through interactive assemblies, and students receive tickets and transportation to a Wings game as an incentive for their participation and commitment to healthy habits. The program creates opportunities for exercise, teamwork and personal growth. Beyond physical fitness, lacrosse builds leadership, discipline and academic skills, helping students in Southern New Jersey thrive on and off the field.</p>
	Program for All Inclusive Care for the Elderly	<p>The Inspira LIFE (Living Independently for Elders) Program is a comprehensive health care model that supports seniors with complex care needs. It offers various services, including primary and specialty care, physical and occupational therapies, 24-hour access to a care team, day center services and more. The program aims to help seniors live independently in their homes for as long as possible, with two centers in Vineland and Williamstown, NJ.</p> <p>www.inspirahealthnetwork.org/services-treatments/inspira-life-program</p>



Brief Description of Need

Staffing challenges and administrative hurdles, such as legislative requirements and grant funding expectations, significantly impact our region’s most rural communities. These barriers hinder the efficient delivery of health care and community services, making it difficult to meet the needs of residents and improve overall health outcomes.

GOAL

Streamline administrative processes and address staffing challenges to ensure efficient delivery of health care and community services.

OBJECTIVES

- Simplify and improve administrative procedures to reduce barriers
- Recruit and retain health care and support staff to address shortages
- Enhance the ability to secure and manage grant funding and other financial resources
- Expand advocacy efforts that strengthen legislative relationships, gather valuable insights and enhance the delivery of quality health care in Southern New Jersey

STRATEGIES

Electronic Health Record Advancements

Inspira Health has selected Epic, the industry-leading electronic health record (EHR), to support its future work to enhance patient care, improve clinician well-being, streamline operations and provide a simpler health care experience for its community. Epic will serve as a single, integrated platform for clinical and administrative workflows across Inspira’s health system, which includes four hospitals and numerous access points across South Jersey.

Physician Loan Forgiveness Program

Inspira Health’s Physician Loan Forgiveness Program aims to increase the number of available medical providers practicing in Southern New Jersey, offering eligible community physician groups a forgivable loan that assists with hiring new providers.

Employee Total Rewards Program

As one of the largest employers in the region, Inspira Health provides current and future employees with attractive benefits and opportunities through our Total Rewards Model. This model offers great benefits, rewards and recognition, work/life balance, compensation and career development opportunities to ensure engagement and retention of our talent.

Workforce Development

Inspira Health fosters educational growth and workforce development opportunities through strategic partnerships.

Inspira employees receive a 50 percent tuition discount at Rowan College of South Jersey (RCSJ) and yearly tuition benefits up to \$5,000 for full-time and \$2,500 for part-time employees at any accredited institution. Special tuition programs are available through Rowan University for nursing and respiratory therapy degrees.

Partnerships with Wilmington University and Chamberlain University offer a 10 percent tuition discount.

The Inspira EMT Training Academy provides in-house EMT training for new recruits and current employees.

Inspira Health also focuses on improving residency retention through numerous resident engagement efforts.

These initiatives support employees’ educational goals and encourage retention.

Government Relationships and Advocacy

Inspira Health is very grateful for the support we receive from local, state and federal elected leaders and government officials that empowers us to deliver the highest quality health care to the people we serve.

Inspira Health’s Government and External Affairs team works collaboratively with elected leaders and government officials to elevate local voices in Trenton and Washington, DC, to effectuate positive change for our communities.

Community-Based Organizations

Inspira Health is committed to improving community health by working closely with other organizations. We understand that we don’t need to lead every project. Instead, we aim to support Community-Based Organizations (CBOs) currently doing great work in our community. We also seek input from these organizations to enhance how we deliver our services. By collaborating, we can avoid duplicative efforts, use our resources more effectively and expand our reach to support our community.

To learn more about how Inspira Health is addressing administrative barriers, contact: CommunityImpact@ihn.org